



Event Organizer Instruction Sheet

Hats off to YOU for becoming a Hats ON for Progeria Event Organizer!

These easy to follow instructions will help you organize a fun and successful fundraiser!

NEXT STEPS

- Select your Hats ON for Progeria donation amount, this is the dollar amount people will donate to participate in the event, typically \$3, \$5 or \$10. Higher amounts are welcome and encouraged!
- Set a fundraising goal. Aim high!
- Ask people to commit to participating prior to your event date. The more the merrier!
- Wear your favorite hat or order PRF hats from our webstore at www.progeriaresearch.org . Shipping can take up to 2 weeks, so be sure to order early!
- Promote your Hats ON for Progeria event by hanging fliers (available on PRF website), sending emails and posting on Facebook and Twitter.
- Collect all donations on the day of the event. Most donations will be cash. Checks payable to PRF are welcome.

Be Creative and Have Fun! Here are just a few ideas, please email your own ideas and we will add them to our list!

- Take a picture of yourself and friends wearing the hats they plan to wear on your Hats ON for Progeria day. Post pictures to Facebook, Instagram and Twitter.
- Plan to give out an award for most creative or most fun hat.
- Take a group photo at your Hats ON for Progeria event and share it on Facebook and Twitter.
- Challenge classrooms or company departments to compete against each other. Have them pick a team name and give an award for most team spirit or most money raised.

After the Event

- Convert all monies into a check and mail it to:
Progeria Research Foundation
PO Box 3453
Peabody, MA 01961
- Or use a Credit Card to submit monies raised online through our secure website. www.progeriaresearch.org by selecting *Donate Now*- and enter your donation. Please note the donation is from your HOP event



Thank YOU again for being a Hats ON for Progeria Event Organizer
Please email any questions or ideas to Hatson@progeriaresearch.org

Together We WILL for the Cure!!