



**2020 PROGRAM BOOK AD:  
YOUR OPPORTUNITY TO  
SHINE BRIGHT!**

The Night of Wonder (NOW) Program Book will be distributed to all event guests, sponsors, and major donors.

➤ **Advertising Rates (based on 8 1/2 x 11" size book, black & white)**

- Full-page (8 1/2 x 11) \$1,000 or  **color** for \$1,500
- Half-page (8 1/2 x 5 1/2) \$ 750 or  **color** for \$1,000
- Quarter-page (4 1/4" x 5 1/2") \$ 500
- Eighth of a page (3 3/4" x 2 1/2") \$ 250
- Business Card \$ 100

Contact Person:	
Company Name:	
Address:	
City, State, Zip:	
Telephone:	Fax:
Email:	
How would you like your ad to read (if no art work):	

- Files should be CMYK, 300 dpi
- jpg, tif, pdf and ai/eps (Illustrator 10 - please save all fonts to outlines) files are acceptable
- Full page ad with "bleed": 8 3/4" x 11 1/4"
- Hard copy can be scanned if absolutely necessary

**Please return this form with camera-ready artwork to:**  
[PRFNOW@gmail.com](mailto:PRFNOW@gmail.com) **OR:**  
 The Progeria Research Foundation  
 P.O. Box 3453 Peabody, Massachusetts 01961-3453  
**SUBMISSION DEADLINE: September 1<sup>st</sup>, 2020**

**Questions? Please call (978) 535-2594 or email [PRFNOW@gmail.com](mailto:PRFNOW@gmail.com)**

***THANK YOU for your support.***

