



2024 PROGRAM BOOK AD: YOUR OPPORTUNITY TO BE A WINNER FOR PRF!

The Night of Wonder (NOW) Program Book will be distributed to all event guests, sponsors, & major donors.

5% discount if paid by December 31, 2023!

Advertising Rates (based on 8 1/2 x 11" book, black & white)

- Full-page (8 1/2 x 11") \$1,000 \$950 or color for \$1,500 \$1,425!
Half-page (8 1/2 x 5 1/2") \$ 750 \$712.50 or color for \$1,000 \$950!
Quarter-page (4 1/4" x 5 1/2") \$500 \$475
Eighth of a page (3 3/4" x 2 1/2") \$250-\$237.50
Business Card \$100-\$95

Contact Person:
Company Name:
Address:
City, State, Zip:
Telephone: Fax:
Email:
How would you like your ad to read (if no art work)?

- Files should be CMYK, 300 dpi
jpg, tif, pdf and ai/eps (Illustrator 10 - please save all fonts to outlines) files are acceptable
Full page ad with "bleed": 8 3/4" x 11 1/4"
Hard copy can be scanned if absolutely necessary

Please return this form with camera-ready artwork to:

PRFNOW@gmail.com OR:

The Progeria Research Foundation
P.O. Box 3453, Peabody, Massachusetts 01961-3453

SUBMISSION DEADLINE: March 8, 2024

Questions? Please call (978) 535-2594 or email PRFNOW@gmail.com

THANK YOU for your support.

