



**2024 PROGRAM BOOK AD:
YOUR OPPORTUNITY TO BE A
WINNER FOR PRF!**

The Night of Wonder (NOW) Program Book will be distributed to all event guests, sponsors, & major donors.

5% discount if paid by February 15, 2024!

➤ **Advertising Rates (based on 8 1/2 x 11” book, black & white)**

- Full-page (8 1/2 x 11”) ~~\$1,000~~ \$950 or **color** for ~~\$1,500~~ \$1,425!
- Half-page (8 1/2 x 5 1/2”) \$ ~~750~~ \$712.50 or **color** for ~~\$1,000~~ \$950!
- Quarter-page (4 1/4”x 5 1/2”) ~~\$500~~ \$475
- Eighth of a page (3 3/4” x 2 1/2”) ~~\$250~~ \$237.50
- Business Card ~~\$100~~ \$95

Contact Person:	
Company Name:	
Address:	
City, State, Zip:	
Telephone:	Fax:
Email:	
How would you like your ad to read (if no art work)?	

- Files should be CMYK, 300 dpi
- jpg, tif, pdf and ai/eps (Illustrator 10 - please save all fonts to outlines) files are acceptable
- Full page ad with “bleed”: 8 3/4” x 11 1/4”
- Hard copy can be scanned if absolutely necessary

Please return this form with camera-ready artwork to:

PRFNOW@gmail.com OR:

The Progeria Research Foundation
P.O. Box 3453, Peabody, Massachusetts 01961-3453

SUBMISSION DEADLINE: March 8, 2024

Questions? Please call (978) 535-2594 or email PRFNOW@gmail.com

THANK YOU for your support.

